

Amendments to the Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application.

Listing of Claims:

1. (Currently amended) A method of ordering a photo product to be printed at a selected printing location and delivered to a designee, comprising the steps of:
 - (a) a user communicating with a service provider that offers a plurality of photo products and selecting a particular photo product to incorporate a digital image provided by the user;
 - (b) the user providing an identification of the designee's location where the selected photo product is to be delivered;
 - (c) ~~the service provider automatically selecting;~~ from a plurality of remote printing locations at least some of which can produce different photo products, a particular selected printing location based on the identification of the designee's location and the selected photo product;
 - (d) using a communications network to transfer the digital image from the user to the particular selected printing location that can produce the selected photo product; and
 - (e) printing the selected photo product at the particular selected printing location and delivering the selected photo product to the designee.
2. (Currently amended) The method of claim 1 wherein the user makes payment via the network for the selected photo product.
3. (Original) The method of claim 1 wherein the identification of the designee's location is the designee's zip code.
4. (Currently amended) The method of claim 3 wherein the selected photo product is delivered to the designee by the U.S. postal service.
5. (Currently amended) The method of claim 1 wherein the service provider communicates a network address of the particular selected printing location to the user.
6. (Original) The method of claim 5 wherein the user transfers the digital image to the network address communicated by the service provider.

7. (Currently amended) The method of claim 1 wherein the selected photo product includes at least one album page, the digital image is transferred from the user directly to the ~~particular~~ selected printing locations, and album page background image data is communicated from the service provider to the ~~particular~~ selected printing location in order to produce the at least one album page.

8. Canceled.

9. Canceled.

10. Canceled.

11. Canceled.

12. Canceled.

13. Canceled.

14. (Currently amended) A method of ordering a photo product to be printed at a selected printing location and delivered to a designee, comprising the steps of:

(a) a user communicating with a service provider that offers a plurality of photo products and selecting a particular photo product to incorporate a plurality of digital images provided by the user;

(b) the service provider producing a representation of the photo product and sending such representation to the user;

(c) the user approving an order for the photo product depicted in said representation, and providing an identification of the designee's location where the selected photo product is to be delivered;

(d) the service provider using ~~said the~~ the identification of the designee's location to select, from a plurality of remote printing locations at least some of which can produce different photo products, a selected printing location based on the identification of the designee's location and the selected photo product;

(e) using a communications network to transfer the plurality of digital images to the ~~particular~~ selected printing location that can produce the selected photo product; and

(f) printing the selected photo product at the ~~particular~~ selected printing location and delivering the selected photo product to the designee.

15. (Currently amended) The method of claim 14 wherein the plurality of photo products ~~is selected from a group including~~ includes an album page containing two or more digital images provided by the user.

16. (Currently amended) The method of claim 14 wherein the plurality of photo products includes prints having a plurality of different sizes.

17. (Currently amended) The method of claim 14 further including the steps of a user providing a payment identifier specifying an account to be charged for producing and delivering the selected photo product.

18. Canceled.

19. Canceled.

20. Canceled.

21. Canceled.

22. (Currently amended) A method of ordering a photo product to be printed at a selected printing location and delivered to a designee, comprising the steps of:

(a) a user communicating with a service provider and selecting a particular photo product to incorporate a digital image provided by the user;

(b) the user providing an identification of the designee's location where the selected photo product is to be delivered;

(c) the service provider ~~automatically~~ selecting, from a plurality of remote printing locations at least some of which can produce different photo products, a ~~particular~~ selected printing location based on the identification of the designee's location and the selected photo product;

(d) using a communications network to transfer the digital image from the user to the ~~particular~~ selected printing location that can produce the selected photo product;

(e) printing the selected photo product at the ~~particular~~ selected printing location;

(f) printing a shipping label including the identification of the designees location;

(g) attaching the shipping label to a shipping container for holding the photo product; and

(h) delivering the shipping container to the designee.

23. (Original) The method of claim 22 wherein step (f) includes printing a postage stamp on the shipping label.
24. (Original) The method of claim 23 wherein the postage stamp depicts at least a portion of the digital image.
25. (Original) The method of claim 22 wherein the identification of the designee's location is the designee's zip code.
26. (Original) The method of claim 23 wherein the photo product is delivered to the designee by the U.S. postal service.
27. Canceled.
28. Canceled.
29. Canceled.
30. Canceled.
31. Canceled.
32. Canceled.
33. Canceled.